

LUIZ EDUARDO



UX|UI DESIGNER

I’m a Brazilian Senior Product Designer focused on UX strategy, interaction design, and end-to-end product ownership. Over the past 5+ years, I’ve designed digital products across SaaS, enterprise platforms, mobile applications, and AI-driven workflows.

I specialize in turning complexity into intuitive, scalable, and well-crafted experiences—connecting user needs, business goals, and technical execution.

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CURITIBA, BRAZIL → AVAILABLE WORLDWIDE

WORK EXPERIENCE

2025-Present	SENIOR PRODUCT DESIGNER Quantum Tech Ventures • Leading UX strategy and visual direction across multiple digital products. • Defining scalable product identities and design standards. • Conducting user research, usability testing, and design validation. • Presenting product recommendations directly to executive leadership. • Integrating AI-powered workflows into discovery, prototyping, and design systems.	2022	UX/UI DESIGNER ASAE Serviços Elétricos • Improved usability and workflows for enterprise software. • Created wireframes, prototypes, and implementation-ready interfaces. • Supported research, testing, and design validation initiatives.
2022—2025	UX/UI DESIGNER Alexandria • Designed end-to-end experiences for web and mobile products. • Built and maintained scalable design systems. • Conducted qualitative and quantitative UX research. • Collaborated closely with engineering and product leadership.		

EDUCATION

2024	UX DESIGN BOOTCAMP Aldeia.cc	Completed	BACHELOR OF TECHNOLOGY IN PRODUCT DESIGN Cruzeiro do Sul Virtual
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